

SPONSORSHIP PACKAGES



TIER 1 - \$1,500

Includes:

- Product placement
- Company logo on chosen show frame
- Ad reads during show
- Company logo on social media clips from show

VIP PACKAGE - \$5,000

Includes:

- Tier 2 deliverables
- Anthony Ranaudo or Abby Alonzo as speakers/brand ambassador
- Access to The Players' Collective Events

TIER 2 - \$2,500

Includes:

- Tier 1 deliverables
- Podcast appearance with Anthony Ranaudo
- On-site media day

LIVE SHOW PACKAGE - \$2,000

Includes:

- On-site live show
 - Company logo on chosen show frame
 - Show promotion graphic before each show
 - Company logo on social media clips from show
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ADD-ONS

ON-SITE MEDIA DAY - \$250

Media team will go to location to get interviews, b-roll and pictures to create social media content for company/brand

PODCAST APPEARANCE - \$150

Owner, founder or spokesperson will join Anthony Ranaudo on The Up And In Show to talk about company/brand's mission and journey

ON-SITE LIVE SHOW - \$1,000

One-time live show on location, including live show package deliverables